

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Notes
2 (Hanukkah begins)	3	4	5 Publish Blog Post on your site /use your AgentID Site	6 Customize the Cover Letter Email Template and PDF Report	7 Add new leads to your email database; Email the PDF Report to database	8 Connect with new leads on Facebook, LinkedIn and Instagram	Digital Marketing Campaign resources become available on the first Wednesday of the month (12/5).
9	10 Share the Blog Post and Social Media Image on your Facebook Business Page (Hanukkah ends)	11 Share Blog link from FB Business Page to your personal profile	12 Make calls to your network using the provided Phone Script	13 Promote the Blog Post on your Facebook Business Page (FB Custom Audience)	14	15 Call Network	Sequence of Facebook-related activities is designed for maximum organic outreach.
16	17 Call Network	18 Share the Instagram and Pinterest images to your accounts	19 Share the LinkedIn Post and Image to your LinkedIn account	20 Call Network	21 Call Network	22 Call Network	Check the campaign Support File for the social media copy and images.
23	24 (Christmas Eve)	25 (Christmas Day)	26 (Boxing Day-CAN Kwanzaa begins)	27 Call Network	28 Call Network	29 Call Network	We recommend you call contacts once per quarter. Set a goal for how many calls you need to make each day.
30	31 (New Year's Eve)						